

Written by:

Christy Edwards

**TriVita Independent Affiliate Member
#13152046**

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A Personal Note from the Author

Before I get into the nitty gritty of what makes TriVita what it is and why it is a home business worth looking at, I just want to step back for a moment and applaud you for taking the time to do your Due Diligence by downloading this guide. As a marketer who has been pursuing an online income for the past 8 years, runs her own Internet marketing discussion forum and has lead several teams in various businesses in my time, I've seen many businesses come and go and far too many people hurt simply due to lack of due diligence before joining.

Through this guide, I hope to paint a picture of how TriVita differs from any other business opportunity on the market, not only in how the compensation plan works, but also in the commitment of the company itself to your well being as their affiliate.

Christy Edwards

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The Company

TriVita, Inc. is a health and wellness company based out of Scottsdale, Arizona that was created in 1999 by Michael Ellison and Barry Borthistle who were both avid and accomplished businessmen.



Michael Ellison had a strong broadcasting background which leads to the development of the Ellison Media Company in the early 1970s. Through this company, Michael was able to work with small organizations to establish media ministries in the United States, as well as other countries such as Australia, Canada, and parts of Africa, Latin America and Europe.

At this time Ellison Media still remains a busy media production giant with clients such as GE, Disney and Motorola, and houses the production studios for TriVita's media program.



Barry Borthistle was a successful developer of four independent direct sales businesses with 25 years experience in marketing leadership when he joined forces with Michael Ellison to create TriVita. His experience in Company Start-Up earned him several prominent awards including the Winston Churchill Award and the Price-Waterhouse Recognition for New Start-Up Companies in 1996. He has also served as the corporate President of an international \$200 million marketing company and has served in the Board of Directors of the Direct Sales Association of Canada (where he is from).

He has since retired from TriVita's employment, but in the beginning, armed with the experience and a common mission of both Ellison and Borthistle, TriVita quickly progressed from a passionate idea to a fully functional business. The base concept that Michael Ellison and Barry Borthistle built TriVita on was the idea of delivering quality nutritional products and wellness services that support the whole person-physically, emotionally and spiritually and that's still the mantra of the company today.

Today TriVita employs 150 people in various factions of the business- Member services, Ordering, Business Services, Health Coaching, an advisory board of nationally renowned doctors and they continue to grow. They supply over a million customers and add tens of thousands of additional customers per month through member referrals, the web and their television campaigns.

Important Points to take away

The most important thing to take away from this section about the background and current operations of TriVita is that **TriVita is a self-sustaining company**. Even if there were no Affiliate Member s promoting the products and opportunity, the business would still be thriving on its own. That is not the case for most business opportunities.

The Products

TriVita's products adhere to strict quality control standards. Before they are listed for sale, all products undergo a series of medical studies and trials at accredited universities, laboratories and medical facilities to be sure that they are not only safe to individuals, but they also provide a noticed health benefit. Any product which does not pass the TriVita standard of providing a noticeable benefit to the consumer will never hit the shelves.

Why is this important?

Well, it ensures that the TriVita Company maintains their position as a quality provider of nutritional supplements. In other words, unlike some companies out there, TriVita's ultimate concern is not putting out products to boost their bottom dollar, it truly is to put out products designed to make the customers life better. You will find many testimonials proving this to be so if research a bit online.

Additionally, the fact that they offer a 60 day money back guarantee on any product purchased offers further proof of their pride in their products.

TriVita's Top Selling Products

Though **TriVita currently offers about 50 different nutraceutical products**, there are a handful that really stands out as "flagship" products- namely Sublingual B-12, Optima Flex and Leanology.

Sublingual B-12

Sublingual B-12 is by far the most popular product that TriVita currently has on the market. So far, over 10 Million Boxes of this product have been sold and it remains the primary focus of TriVita's television marketing campaigns.

Sublingual B-12 was formulated by Dr. Alfred Libby in conjunction with Nobel Prize laureate, Dr. Linus Pauling in the early 1980s. The idea behind the development of the sublingual tablet was to offer a quick, easy, and effective way to deliver the best absorption of B vitamins into the bloodstream. When tests proved that the method was effective, Dr. Libby patented the sublingual delivery method.

Following the patenting of the product, Dr. Libby began to work on improving the product further by introducing additional B vitamins to the formula: B-6 and Folic Acid. Additionally, in recent months, a new form of the vitamin, deemed "Super Sublingual B-12" has been introduced which includes Ginseng for an extra energy and memory jogging punch.

Optima Flex

Optima Flex products were created with the sports community in mind- particularly golfers- to improve nerve function, energy, and stamina.

Due to everyday activities our muscles and joints pay a dear price for their efforts. For those that engage in sports such as golf, basketball, running, etc, the twisting and writhing of the body in directions that the body may not be used to can increase the chances of damage due to over-exertion. Optima Flex helps decrease that likelihood of pain and inflammation by lubricating and readying the muscles, joints and nerves for the tasks at hand.

Currently there are several well known individuals, especially in the golf arena, that swear by these products as energy and stamina producing products that they don't step on the course without taking first.

Leanology

Leanology is TriVita's Weight Loss System, a 3 step system incorporating a number of products including snacks, shakes and capsules that are not only designed to enhance weight loss but are healthy as well.

Leanology is scientifically formulated with an exclusive ingredient called Converta, also coined "The Fat Accelerator". It's stimulant-free and physician approved.

Purchase of Leanology also includes Wellness Consultant Support meaning that the dieter is not entirely on their own!

The Business Opportunity

Membership Options

There are 2 different categories of membership in TriVita:

Member: A person that has created an account with TriVita for the purpose of purchasing the products (IE “Customers”). These people DO NOT earn an income.

Affiliate Member: A person who signs up with TriVita as a “distributor” of the product and/or promoter of the business opportunity. These people join with the intent of building a long term business for themselves. They will earn off members and affiliate members beneath them up to 7 levels in 6 different ways.

Of the two, obviously Affiliate Member is the only option that involves true business building so that is the only one I will be going in depth with....

Making Money as a Affiliate Member

As an Affiliate Member, money can be earned in 6 different ways. Some of them require progression through the company ranks before

they apply to you and others will start bringing you a return on your start up costs as early as the second month in.

In addition to 6 methods of income, there are a couple different approaches to business building that one may take with TriVita. One might choose to build a customer based business and others may take on a more active approach by referring other Affiliate Members to the company.

Building a Business of Customers

A business of customers is the basic framework for the retail industry. Think of a store keeper. The store keeper relies on customers purchasing goods from their store to make them money. The more customers they have purchasing, the more money they make! (Pretty simple concept)

As a TriVita Affiliate Member you are given the option of being like that shop keeper and making an income off the purchases of your customers. Unlike standard retail scenarios however, where the owner of the shop would be required to keep their own stock and find all of the customers on their own, TriVita offers options- you can stock the products yourself as you would in traditional sales or you can allow TriVita to handle the distribution on your behalf so you just focus on customer acquisition.

TriVita also gives you 2 options for acquiring customers- you can refer them through your own “store” website or you can buy them from the company through a system called the Media Acquisition Program (MAP).

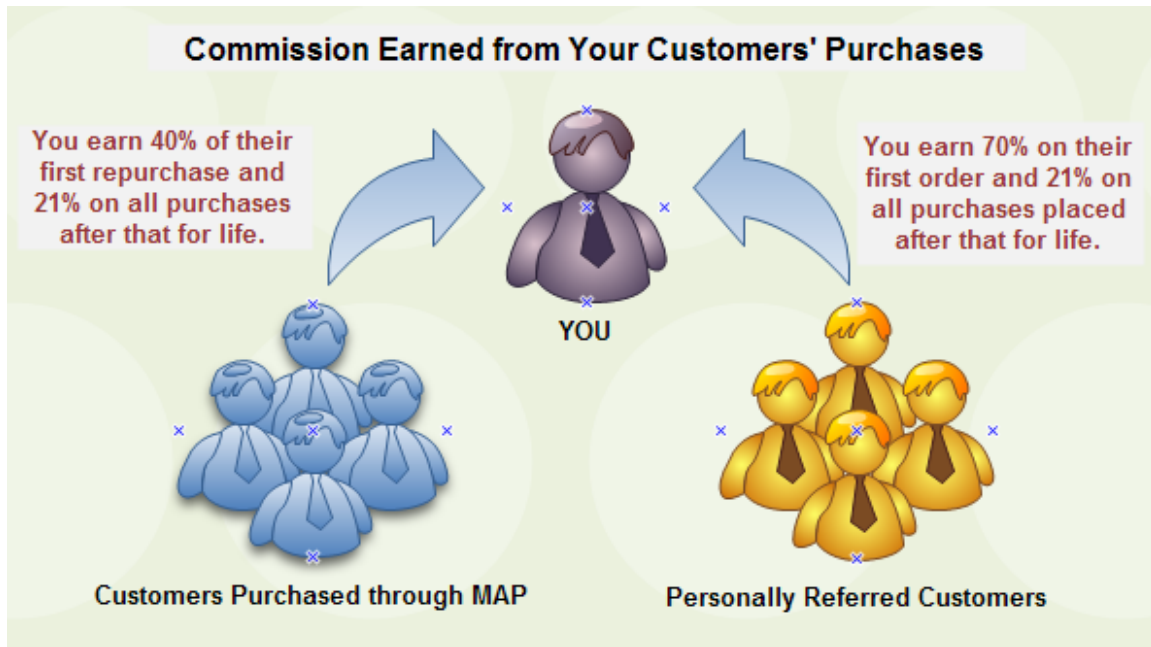
The Media Acquisition Program (MAP)

The Media Acquisition Program is the system set up by TriVita where they offer customers brought in by the company’s media advertising (IE- TV infomercials) to Affiliate Members at the cost of \$50 each.

The initial percentage you earn from your customers’ purchases will ultimately depend on how they were introduced to the business. Any personally referred individuals (individuals introduced to the business through your website) will earn you 70% commission on their first product purchase and then 21% on all future purchases they make for life.

That’s an important point to remember- **your customers are yours FOR LIFE**, meaning residual income.

On the other hand, if you decide to take advantage of the TriVita MAP (Media Acquisition Program) and buy customers you’ll earn 40% on the customer’s first reorder and 21% thereafter.



Though it may seem odd that you earn differently depending on the number of orders your customers have placed or the way they were introduced, this methodology actually makes a lot of sense. The first purchase made by someone you introduce personally could range anywhere from \$13 up into the hundreds, if not thousands, of dollars since your store provides them with multiple products to choose from and the option to buy multiple items in a single order. The company didn't have to do any work to make them a customer; hence, the extra 30% on the first order is like a "finder's fee".

Those introduced through the MAP program are a bit different. They were most likely introduced to the company through an infomercial run by the company on a specific product. Being that people are essentially "trialing" a product they saw on TV, generally the first sale is a small amount, \$15-20, of which the company earns 100%. But,

that is still not much of a profit when you consider that the company has to pay the employees that answer the calls for orders... By selling these customers to you at a rate of \$50 a piece, promising you 40% commission on the first reorder and 21% thereafter, the company actually increase their profit margin on infomercial orders and can keep the cost of the product sold through the infomercial low.

Mathematically this business model, which TriVita has termed “Cooperative Marketing”, is a brilliant system. TriVita EXPECTS to pay out a commission on every order. They factor that projected percentage into the cost of their product so selling customers to you improves their bottom line, as opposed to taking from it, and keeps you happy.

Everybody wins!

Building a Business by Referring other Affiliates

In a lot of business opportunities advertised on the Internet today, the primary way for affiliates to make money is to recruit other affiliates. Unfortunately, there are a few flaws to this business model. Just to name a couple,

- 1) Most people aren't good at recruiting, and
- 2) Half the businesses adopting this model have a lousy product that can't stand alone, no product, or the "illusion" of a product (both of the last being borderline to entirely illegal) which means that the longevity of the company itself is in jeopardy.

The end result is that 97% of the affiliates brought into these "businesses" will lose money- which is traditionally chalked up to lack of experience in recruiting or time. In reality however, the blame should be placed on the company itself for not creating a proper pay plan around a decent product.

In any business, sale of TANGIBLE goods or services should form the base of the affiliate's income. If that's not the case, you aren't building a viable business, instead you are essentially gambling! You are throwing your money on the table for a shot at being one of the lucky people to walk away in profit.

This is where TriVita is different. Their focus is on the distribution of their products and as such, the majority of an Affiliate Member's income will come off the referral of the products as opposed to recruitment of additional salespeople for the business.

That does not mean that TriVita does not credit Affiliate Members that refer other Affiliate Members with some sort of recruitment bonus. They do- a onetime bonus that they call a "coded bonus". But, unlike

other biz opps, the monetary benefits gained from that referral don't stop there. In addition to the one-time coded bonus, referring other Affiliate Members unlocks brand new multi-level earning streams that provide recurring income!

Let me explain...

As I mentioned in the previous "building with customers" chapter, all Affiliate Members are credited with a certain number of buying customers beneath them upon sign up whose repurchases they will earn from for life. Not only does this factor into the direct (retail) model that contributes to the affiliate's first income stream, but it also factors into the additional multi-level income streams that TriVita has to offer.

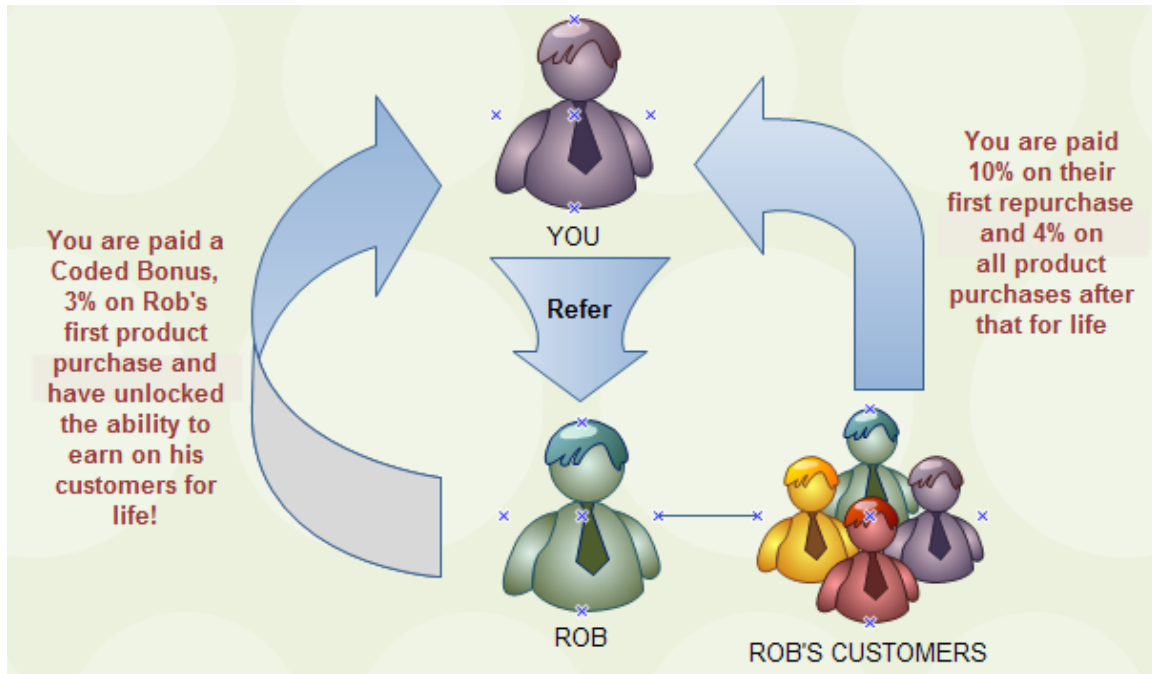
Each Affiliate Member that refers additional Affiliate Members not only earns the coded bonus for a new affiliate introduction and a percentage on all future purchases by that new affiliate, but also earns a percentage of the purchases made by THAT AFFILIATE'S CUSTOMERS for life!

This might be easier to understand if I provide an example...

Let's say you refer your best friend as your first Affiliate Member. We'll name him Rob.

Rob joins as an Affiliate Member by buying a Premier Affiliate Member Package (I'll explain the packages in detail in a later chapter) which gives him 25 buying customers under him to start.

For referring Rob as an Affiliate Member, you earn a Coded Bonus, a 3% **Affiliate commission** on all of Rob's future purchases for life AND you have unlocked the ability to earn a percentage on the purchases of HIS customers for life!



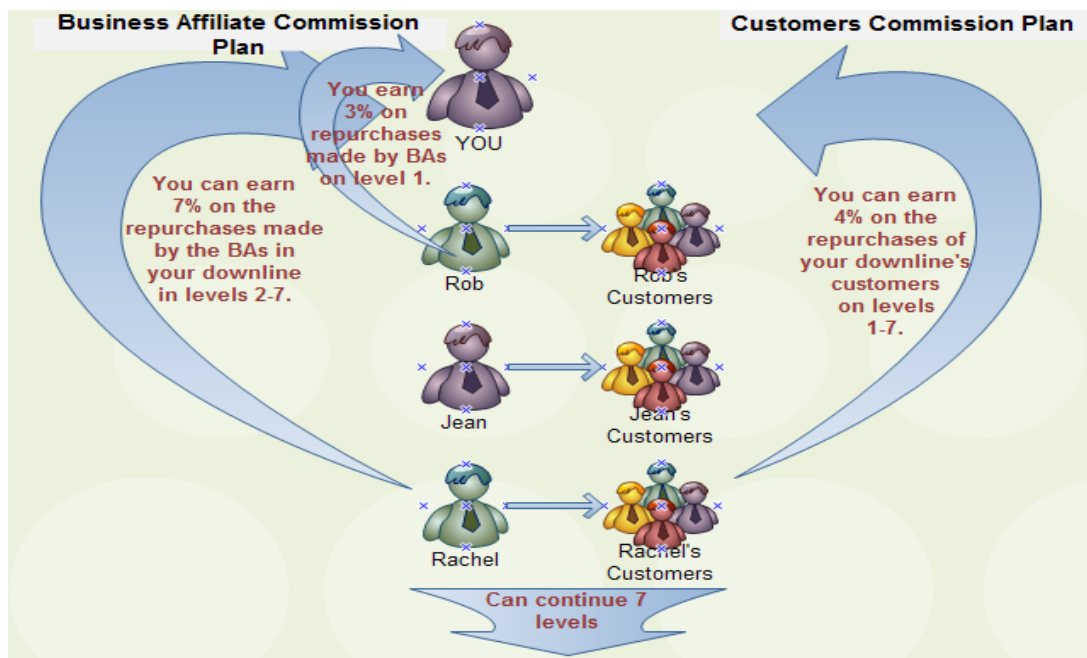
Just as with your own customers, the first reorder that Rob's affiliate members place will pay you at a higher rate than their purchases thereafter... The first repurchase they make will earn you 10% and then any other purchases made will pay you 4% for life.

To start, that means you would be earning on any purchase made by the 25 customers Rob's business was started off with, but as Rob refers other customers or purchases additional buying customers from TriVita through MAP, you earn the 10% , then 4%, for all of THEIR future purchases too.

It doesn't take a rocket scientist to see the potential here... Get just one good affiliate underneath you who consistently refers or buys more customers and your income can expand rapidly.

This multi-level income stream does not just stop at Rob's customers either- should Rob refer an Affiliate Member you will earn an Affiliate commission on that affiliate's monthly purchases as well in the amount of 7% and that percentage can carry through 6 levels.

So, let's say Rob refers Jean, you will earn 4% off Jean's customers' purchases and 7% on Jean's monthly autoship and other purchases; if Jean refers Rachel as an Affiliate Member, you will earn 4% on Rachel's customers' purchases for life and 7% on Rachel's purchases; etc. These income streams can pay you 4% for life through 6 tiers of customers beneath your first level affiliates and 7% on Affiliate Member purchases up to 6 tiers beyond your first level.



The number of levels you earn through is partly dependent on the number of Affiliate Members you refer and partly dependent on the volume of product ordered within your whole organization (meaning yourself and all Affiliate Members and customers below you up to 7 levels).

If you refer one Affiliate Member (as in the example about Rob published above), you are entitled to earn member and Affiliate commissions through 4 levels.

If you refer two Affiliate Members and the product orders made by all those beneath you totals at least 2500 Vita Points, you are eligible to earn through 5 levels.

If you refer three Affiliate Members and the product orders made by all those beneath you totals between 5000-9999 Vita Points, you are eligible to earn through 6 levels. If the total product orders total over 10,000 however, you will begin earning on the maximum number of levels- 7.

Ultimately, there are 2 important points that you should take from this:

- 1) Since each Affiliate Member that joins is automatically given a certain number of customers on sign up and is required to maintain a monthly autoship, these are **guaranteed** residual income streams that start for you the instant you sign up your first Affiliate Member.

2) You are permitted to refer as many Affiliate Members and create as many “legs” as you wish- in fact, just based on the AM and Customer commissions scales that I just gave you, TriVita encourages you to add at least 3 legs to your business to unlock the full money making potential.

Moving up the “Career Path”

Just as with a traditional job within any corporation, TriVita offers its Affiliate Members the ability to move up a “corporate ladder” they call the **Affiliate Career Path**. Along with a change in title as you progress, you also unlock additional streams of income such as **Leadership Bonuses, Director Commissions and Presidential Generational Commissions**.

We already discussed how referring other Affiliate Members beneath you and generating a specific sales volume within your organization is the criteria for unlocking the multi-level member and affiliate commission streams but in addition, referring other Affiliate Members and generating a specific sales volume within your organization is the cornerstone for progression through the Affiliate Career Path.

There are, in total, 10 different ranks that one can progress through as they build their business. They are:

Affiliate Member - The rank you are given upon sign up. A standard rank of Affiliate Member implies that you have not yet referred another Affiliate Member.

1 Star Affiliate Member- The rank given to an Affiliate Member who has directly referred 1 other Affiliate Member beneath him.

2 Star Affiliate Member- The rank assigned to a Affiliate Member who has directly referred 2 other Affiliate Members beneath him and whose organization maintains a total group volume of at least 2500 Vita Points

3 Star Affiliate Member- The rank assigned to a Affiliate Member who has directly referred at least 3 other Affiliate Members beneath him and whose organization maintains a total group volume of between 5000 and 9999 Vita Points*.

4 Star Affiliate Member- The rank assigned to a Affiliate Member who has directly referred at least 3 other Affiliate Members beneath him and whose organization maintains a total group volume of between 10,000-24,999 Vita Points*.

Director- The rank assigned to a Affiliate Member who has directly referred at least 3 other Affiliate Members and whose organization maintains a total group volume of at least 25,000 Vita Points*.

1 Star Director- The rank assigned to a Affiliate Member who has directly referred at least 3 other Affiliate Members (one of which has

reached the director level himself) and whose organization maintains a total group volume of at least 50,000 Vita Points*.

2 Star Director- The rank assigned to a Affiliate Member who has directly referred at least 3 other Affiliate Members (two of which have reached the director level themselves) and whose organization maintains a total group volume of at least 75,000 Vita Points*.

3 Star Director- The rank assigned to a Affiliate Member who directly referred at least 3 other Affiliate Members (3 of which have made it to the Director level themselves) and whose organization maintains a total group volume of 100,000-249,999 Vita Points*.

Presidential Director- The rank assigned to a Affiliate Member who directly referred at least 3 other Affiliate Members, (3 of which have made it to the Director level themselves) and whose organization maintains a total group volume of at least 250,000 Vita Points*.

* There is an additional qualification guideline applied to the Total Group Volume for these ranks called the “50% Team Rule”. This rule allows no more than 50% of the required Affiliate Member Group Volume to come from a single leg.

This encourages Affiliate Members to support all of the legs beneath them as opposed to just building a single leg.

Now, before I go any further, I am sure your mind is reeling over those monthly group volumes that need to be maintained to achieve the different ranks. I just want to point out that **it's NOT as hard as it sounds...**

While I did mention in the previous chapter that the purchase of products by the AMs and customers beneath you contribute to your monthly value, I did not point out that the registration of single AM within your organization (that means anywhere within the 7 levels beneath you) can contribute a quick 100-1000 Vita Points to your total (depending on the AM package they decide to purchase) the day they sign up. But more on that in the upcoming “Becoming an Affiliate Member Chapter”... Right now I just want to keep the discussion of how the career path brings leadership-based earning streams into play...

Leadership-based earning streams begin to be paid out to you once you reach the rank of Director or above. By that time, you have at least 3 Affiliate Members beneath you and these new streams act as incentives to assist those affiliates beneath you with building their businesses.

The Directors Commission Plan

The Directors Commission Plan awards a director with up to an additional 10% earnings on the total product sales volume within their

organization. The actual percentage earned depends on which Directorial Rank they hold.

Basic Directors earn an additional 4% on all Affiliate Member orders placed within their organization (that means through 7 levels) except when there is another Director in the lineage that is also qualified. In that case, they would not earn the additional percentage on any AM orders below that director.

A 1 Star Director would earn an additional 2% (for a total of 6%) on any Affiliate Member orders within their lineage except when there is another 1 Star Director in the lineage. If that happens to be the case, they would not earn the additional percentage on any AM orders below that 1 Star Director.

A 2 Star Director would earn yet another 2% (for a total of 8%) on any Affiliate Member orders within their lineage except when there is another 2 Star Director in the lineage. Again, they would earn the additional percentage for those AM orders placed up to, but not beyond, that 2 Star Director.

A 3 Star Director would earn still another 2% (for a total of 10%) with the same limitations set- if there is another 3 Star Director in the lineage, they earn the extra percentage up to, but not beyond that point.

Leadership Support Bonuses

Leadership Support Bonuses are meant to reward Directors for aiding their downline in building. It pays out 10% on the purchase of any Premier, Pro or Basic Steadfast Package to the nearest Director in the organization.

This is important to understand because it means you could be earning that extra 10% on any new AM sign up beneath you, regardless of what level they are in your organization, as long as you are the nearest Director to them.

Presidential Generational Commissions

Just to refresh the memory here, the qualifications for the Presidential Director rank are met when you refer 3 or more Affiliate Members and at least 3 of them have made it to the Director rank.

The Presidential Generational Commission plan enables a presidential director to earn 1% of the total product value sold within his group. This percentage can actually be paid on the product value sold through up to 4 levels of Presidential Directors beneath you.

1% may not sound like a huge benefit, but when you consider the volume of product that must be put out to obtain the total group

volume required to get to Presidential Director, it is actually quite generous!

A Quick Note about Everything You Have Read Thus Far...

Before I move on, I just want to add a short disclaimer about everything I have written above with regard to how the compensation plan works...

Basically, I have tried to explain the compensation plan in the most complete yet simplified way possible. To do so, I chose not to go into detail about things like actual coded bonus amounts (since those vary according to your rank at the time that you refer the new AM) or the topic of Dynamic Compression and how it could contribute to you earning 2 or even 3 commissions on a single customer purchase made within your lineage.

That doesn't mean they aren't important to how TriVita's commission plan works, just that to me, those details were negligible and would have complicated the reading of this guide. I do encourage you to read more about these subjects on the [TriVita website](#) however.

What You Can Expect- Stats, Figures and Common Questions Answered

Now that I have laid out how TriVita's commission plan works, let's get down to what your most pressing question probably is at this point: "What can I expect in terms of monetary return if I join?"

First off, I want to make it clear that the numbers I am going to present are based on the averages being earned by myself and my peers and that TriVita itself makes absolutely no guarantees in terms of Affiliate Member earnings... In fact, here is the disclaimer posted on the website:

TriVita Earnings Disclaimer

There is no guarantee regarding income derived from product sales, and the success or failure of each Affiliate Member, like any other business, depends upon each Affiliate Member's own skills and personal effort.

Now, on with the averages reported within the team I am part of...

- **Average Customer Reorders-** The general estimated average percentage of customers that reorder on a monthly basis seems to be about 20%-30% with the average cost of the order being between \$45-65. I have not come across anyone

reporting a percentage of reorders below 20%, but there are some that are reporting a bit higher than the average

- Affiliate Member Retention- TriVita has an amazing record for retaining Affiliate Members. On average the dropout rate is less than 10% per year
- The customer to sales representative ratio is between 400:1 and 1000:1, meaning that there is an average of 400-1000 customers to every 1 Affiliate Member registered with the company. In addition, it is worth pointing out that TriVita currently only promotes its products within the United States and Canada so there is plenty of room for expansion
- Average Yearly Return- On average the yearly percentage return on your business based on customer purchases is estimated at about 30%. Referring other Affiliate Members increases earning capabilities.

Just to put the yearly return estimate into perspective, the average savings account will accumulate about 1% return per year and the average 401k accumulates about 8% return per year. Not to mention, once you put your money in, you can't really do anything proactive to improve the return with either of those options.

Final Comments before Explaining the Joining Process

If you have read to this point I am going to assume that I have made a somewhat decent case for why I believe TriVita to be a solid choice in business opportunities. In the next couple chapters I am going to go through how one might actually join as an Affiliate Member, how I think it is best to build the business and even what I could do for you as your upline should you choose to join with me.

There is one more piece of advice that I want to share with you before I do so however... Please, before you join realize that this is a business that is going to require a commitment on your part in order to make back your start up costs- whether that commitment be patience, money to buy more customers or time recruiting Affiliate Members. I've already given you the estimated figures for what to expect yearly simply relying on customer repurchases so keep that in mind as look over the Affiliate Member packages ("Stead Fast Packages") and decide which one might be right for you. Don't pick a package that is going to overextend you in any way.

Becoming a Affiliate Member

To become a Affiliate Member , a person must buy an Affiliate Member package, also called a "Steadfast Package", and maintain a monthly product autoship of about \$40 worth of TriVita products (it's

actually 40 Vita Points worth of products but 1 Vita Point is roughly equal to \$1 in most cases).

The AM Pack purchased on sign up is designed to supply the affiliate with everything they need to get started building their business. This includes:

1. 5 professionally designed websites (1 which promotes the TriVita business opportunity, 1 which promotes the TriVita products- your store, and 3 which promote specific TriVita products- Sublingual B-12, Leanology and Optima 4 products)
2. A full affiliate back office to track the progress of your business and access training and marketing tools
3. Access to weekly training calls run by some of the most successful affiliates in the business
4. Hundreds of dollars worth of TriVita's top products shipped to your door
5. 1-25 customers that have already purchased at least one product from TriVita and whose future purchases you will earn from (to be explained more in the next section)
6. 100-1000 Vita Points (which contributes to your, and your upline's, total group volume for the month and is why I made the comment about total group volume not being too difficult to accumulate when progressing through the Career Path.

Basically, as long as you or someone in your organization is

referring, you can count on getting an extra 100-1000 Vita Points added to your Total Group Volume.)

7. Subscription to receive both the TriVita product catalogs and monthly VitaJournal magazine

There are 4 of these Affiliate Member Packages, also called “Stead Fast Packages”, to choose from when you decide to sign up. It’s important to note that not all of them are going to enable you to earn income in 6 ways, but I will point out any instances of that as I explain the packages in detail.

The Steadfast Premier Package (\$1499.99 + shipping and handling)

The Steadfast Premier Package is the most expensive of the package choices but offers the best value. It will include \$261 in TriVita products shipped to your door, 10 Your Business at Home magazines to utilize as offline promotional tools to build your business, 1000 Startup Vita Points and 25 customers that you will earn from for life.

I consider this the best package choice because it offers you the most customers to earn from from day one, the ability to earn from all 6 income streams AND offers maximum Coded Bonus earning as you refer additional Affiliate Members.

The Steadfast Pro Package (\$999.99 +shipping and handling)

The Steadfast Pro Package is the second best value available. It will include the same \$261 worth of TriVita products shipped to your door, 500 Startup Vita Points and 15 customers that you will earn from for life.

Enables you to earn from all 6 income streams but the Coded Bonuses are slightly lower per new Affiliate Member introduction than as a Premier Package AM.

The Steadfast Basic Package (\$499.99 + shipping and handling)

The Steadfast Basic Package includes the \$261 worth of TriVita products shipped to your door, 250 Startup Vita Points and 5 customers that you will earn from for life.

You have the ability to earn through all 6 income streams but the Coded Bonuses are at the lowest level per new affiliate introduction.

The Steadfast Intro Package (\$149.99 + shipping and handling)

The Steadfast Intro Package might be the most value conscious choice of the 4, but this is the one that will not enable you to earn from all income streams. You cannot earn Coded or Leadership Bonuses if you buy this Steadfast Package.

The Steadfast Intro Package includes \$100 worth of TriVita products shipped to your door, 100 Startup Vita Points and 1 customer that you will earn from for life.

Monthly Product Autoshipments

Regardless of the package you decide to purchase, you will need to maintain a monthly autoshipment of TriVita products that totals at least 40 Vita Points in order to remain an active Affiliate Member. To start, the products included in the autoship are Sublingual B-12 and the VitaDaily AM/PM Multi-vitamins but you can call to change the products included in your shipment at any time.

Upgrading your Package

Regardless of what Steadfast Package you begin with, it is possible to upgrade at any time. Doing so simply requires buying more customers through the MAP program at a cost of \$50 each.

For example, if you buy the Basic Steadfast Package which includes 5 customers, you can buy 20 more customers for \$50 each for a total of 25 customers which makes you a Premier Package member.

Though upgrading can be done at any time, TriVita now has a new system called the “MAP Autobuilder Program” which allows new Affiliate Members to decide to “reserve” MAP customers for future months until they reach a total of 25 customers and achieve Premier Affiliate Status. This program can sort of be thought of as a monthly payment plan for those that want to get started in the business today and really like the idea of joining at the Premier Package level but don’t have the full payment for the Premier Package to commit immediately.

The MAP Auto-builder program only allows you to reserve a maximum of 5 customers per month (\$250/month) and automatically stops once the affiliate reaches 25 customers.

The Best Way to Build Your Business (according to me)

Others may have a different view on how it’s best to build this business for a maximum return but this is how I see it...

TriVita has pretty much shared the best method of how to build in how they have assembled their pay plan. Every bonus they have set up can be earned by following a 3x7 building method- meaning building 7 levels deep with each Affiliate Member recruiting 3 Affiliate Members beneath them. Additionally, they promote the idea of teamwork, as is evident by the leadership bonuses.

It is for this reason that I have chose to join TriVita under a team that is dedicated to building in that fashion... We instruct new affiliates to advertise and promote on their own behalf but at the same time, those of us already having 3 Affiliate Members beneath us are now dedicated to aiding our downline in getting their 3. This is true, collective teamwork at its finest and is the sole reason that our team, TriVita Teambuild, remains the fastest growing team in TriVita.

Why Join With ME?

I'll be honest... If you search the Internet, you will find several individuals promoting TriVita, each with their own offers if you join them. Some of them belong to teams and some are building all by themselves.

Basically, who you join with should come down to what your needs are as well as what the needs of your prospects might be. If you are new to marketing, you might need the support of a team to assist you with building your business. If you are a seasoned marketer, you might prefer to go it alone and create your own team atmosphere for those below you.

Personally, I decided I wanted the ability to have both options- to have the backing of a team and to have the freedom to create my own tools if I wished.

Joining with me means having the backing of the entire TriVita Teambuild, one of the fastest growing teams in TriVita, to help you build your business which means access to all of the TriVita Teambuild advertising materials and private website, including a forum, as well as a number of leaders ready and available to help you build your business- whether that means simply answering your questions or acting as support on a 3-way call to your prospective affiliates.

Additionally, joining with me means extra promotional materials at your disposal, such as this promotional guide which can be formatted with your own promotional links- a resource only available to a subgroup of the entire TriVita teambuild.

In closing, I just want to say that I hope you have found this guide informational and easy to follow. If anything is unclear at all, please don't hesitate to contact me. I am also attaching a number of helpful links and additional information in the next couple pages.

To Your Success,

Ezra Hill, Hill Health & Wealth Group

[Email Me](#)

(434) 298-6128

Important Links and Information

The 5 promotional websites that would be included with your business:

The TriVita Business Website: <http://www.trivita.net/12322464>

The TriVita Product Website: <http://www.trivita.com/12322464>

Sublingual B-12 Product Websites:

<http://www.sublingualb12.com/default.aspx?tref=12322464>

<http://www.getsuperb.com/12322464>

Leanology Product Website:

<http://www.leanology.net/default.aspx?tref=12322464>

TriVita Teambuild Links of interest:

Meet the team at MMG: <http://www.moneymakergroup.com/Fastest-Growing-Team-Triv-t262090.html>

TriVita Weekly Opportunity Call Schedule

DIAL 212-461-5860 - Pin 7878# unless otherwise noted

Monday - 9:00pm Eastern

Tuesday - 12:00 Noon Eastern and 8:00pm Eastern (Pin 0752# - the Tuesday night call is TriVita's update call)

Wednesday - 2:00pm Eastern and 9:00pm Eastern

Thursday - 9:00pm Eastern

Friday - 12:00 Noon Eastern

Saturday - 11:00am Eastern and 6:00pm Eastern

Sunday - 8:30pm Eastern